

INFORMATION GUIDE & COMMITMENT FORM

**NAVISTAR**<sup>®</sup>

**LPGA** *Classic*

NAVISTAR LPGA CLASSIC'S BIRDIES FOR CHARITY

OCTOBER 6-10, 2010

ROBERT TRENT JONES GOLF TRAIL AT CAPITOL HILL



# NAVISTAR<sup>®</sup>

## LPGA Classic

### BIRDIES FOR CHARITY

Birdies for Charity is a fundraising program designed to give charities and schools the opportunity to raise funds by generating contributions based on the number of birdies made by LPGA players at the Navistar LPGA Classic

#### GENERAL INFORMATION

- A birdie is one stroke better than par which is the normal expected score
- There are an average of 1,400 birdies made at the Navistar LPGA Classic
- One \$0.01 pledge would equal \$14.00 for your organization (based on 1,400 birdies)
- There are NO risks for your organization and NO out of pocket expenses or fees
- All administrative costs, billing and collection will be handled by the Navistar LPGA Classic
- Each participating organization will receive 100% of their collected donations
- This is a FREE program for (501c3) charities, school bands, athletic teams and booster clubs
- Each participating organization will receive 50 Free Good-Any-One-Day Tickets that you can use as incentive
- Be one of the top earning charities and win BONUS BUCKS (details on page 3)



# NAVISTAR<sup>®</sup>

## LPGA Classic

### FACT SHEET

**Tournament Dates:** October 6 - 10, 2010

**Pledge Period Dates:** July 2 - October 25, 2010

**Website:** [www.navistarlpgaclassic.com/birdies](http://www.navistarlpgaclassic.com/birdies)

**Average Birdie Amount:** 1,400

**Minimum Pledge Amount:** \$0.01 per birdie

**Minimum Flat Donation:** \$10

**Deadline for pledges and flat donations:** October 25, 2010

**Deadline for Collection:** December 13, 2010

**2009 Birdie Amount:** 1,584

**2009 Amount Raised:** \$25,000

**2009 Bonus Bucks Standings:**

**1st Place:** Parkinson Association of Alabama won \$1,000

**2nd Place:** Alabama Animal Alliance won \$500

**2010 Bonus Bucks: Top Three based on collected amount\***

1st Place - Match up to \$1,250

2nd Place - Match up to \$500

3rd Place - Match up to \$250

**“Guess the Birdies” Contest\***

- Every donor has the chance to Guess the Birdies that will be made during the tournament.

- Grand Prize is a “Trail Resort & Golf Package” at any of the RTJ Golf Trail locations (see website for more details)

**Deadline for Guess the Birdies:** Wednesday, October 6th

**Weekly Drawings for Donors:** All donors are entered into a drawing to win prizes each Friday starting September 3, 2010

\* Please see the Rules and Regulations in the BFC Manual online

**Birdies for Charity Contact Information:**

Melanie Valekis

[melanie@brunoeventteam.com](mailto:melanie@brunoeventteam.com)

205-262-2830





## BIRDIES FOR CHARITY COMMITMENT FORM

Please fill out this form if your organization would like to participate in the 2010 Birdies for Charity Program conducted by the Navistar LPGA Classic.

**\*A copy of your IRS non-profit determination letter must accompany registration form\***

**Charity Name: (please print)** \_\_\_\_\_

Main Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Charity Website: \_\_\_\_\_

Tax ID#: \_\_\_\_\_

**Please fax or mail this form to:**

Melanie Valekis at 100 Grandview Place, Suite 110, Birmingham, AL 35243

Or by fax to 205-967-9940

